

video my story

VIDEO PRODUCTIONS

Video My Story is dedicated to producing unique creative marketing videos that help companies, organizations and individuals educate their audiences and target markets on company services, products and attributes. From web video as an interactive sales tool, to traditional TV spots, we will provide you with effective marketing tools tailored to your specific business and marketing goals.

Each production is created to be a powerful engaging video that can be implemented into your existing promotional efforts and set you apart from your competitors. All productions are custom designed and built to appropriately hit home key messages to your specific audiences.

Video My Story provides a range of services, when combined productions can meet the needs of any marketing campaign. From start to finish, from consultation to online video proofs and DVDs in hand, productions can last from 14-25 days and marketing can begin immediately following completion.



SPOT/ BUZZ COMMERCIALS

Easily market your business and products, your brand, mission and key selling points. Develop a simple, concise message that highlights key messages of your products and services. Create a series and start some online buzz or run a cable TV spot campaign.

INFOMERCIAL / TV PROGRAMING

Produce a 10-30 minute television show featuring your products, services, special prices and integrity to drive sales. Or write your own script and produce a sit con, talk show or reality show. Create a series and start some online buzz or run a cable TV spot campaign.

TRAINING VIDEO

Shoot the perfect teacher with the right dynamics explaining procedure and key points. Combined with custom learning graphics.

PROMOTION PROFILE VIDEO

Teach your target consumers about your business and products, your brand, mission and key selling points. Capturing your products and services and combining company graphics with just the right tone, your identity comes to life and calls your consumers to action.

PRESENTATION / EVENT VIDEO

Video My Story will film your fine-tuned performance, speech or presentation incorporating your powerpoint presentations and graphics. Using up to 6 cameras multiple sound feeds and wireless microphones your enthusiasm is captured from every angle. Edited it's ready for DVD sales and online pay per view.

DOCUMENTARY PRODUCTIONS

Video My Story will work side by side with you to get the shots you want! Write your script and map out your filming schedule including narrative, testimonies and action footage.

SCRIPTING & COPY WRITING

Write your own script using the best parts of your existing and web and print content. Or video my story will research your market and write one for you. A one minute script is roughly 170 words or 920 characters.

LOCATION EVENT FILMING

Video My Story's crew will capture the best action shots and interviews from any event or presentation using up to 4 camera and sound feeds and wireless microphones. Including action shots and casual interviews. Edited for commercial productions and VNR (video new release), footage has multi uses.

NARRATION VOICE TALENT

Pick the perfect voice to represent your company or organizations and its products and services. Using a sound booth and recording studio your messages are clear and concise.

TESTIMONIAL SHOOTS

To get the right testimony response it takes the right question and the right interviewer to set your interviewees at ease. We will write the perfect questions related to your scripting and your interviewees won't even know there is a camera there, or the studio lighting.

WEBPAGE DESIGN & HOSTING

Video My Story will create a copy of your existing site and re design it and embed your video, and host it to!

CHROMA KEY STUDIO FILMING

No acting necessary! Using a teleprompter and incorporating acting coaching, your spokesperson or actor is sure to get every word just right. Custom designed animated backgrounds accentuate your spokesperson.

LOGO / BRANDING ANIMATIONS

Drawing just the right amount of attention to your logo, company colors and tag creates a lasting memory. Your logo images and copy layers are each strategically animating for impact

DVD AUTHORIZING & DUPLICATION

Make a powerful first impression with custom designed DVD covers, labels and motion DVD menus. Add additional marketing data and graphics as well looping options for trade shows and events.

How can you use video in Your market?

INTERNET

- company web site
- mass emails
- email proposals
- pod casting
- pay per view
- search engine buzz

DVD PRESENTATION

- expo / trade show
- sales presentations
- laptop display
- power point video
- in house promotion

DVD replication sales

BROADCASTING

- TV spots
- infomercials
- on demand
- direct TV
- cable access

Using the latest in video technology, p2 card capturing and integrating adobe editing platforms combined with dedication and passion each production takes on a life and purpose of its own.



Call Today for a quote!

612-889-8489

Or for pricing visit VideoMyStory.com

FOR PRICING AND SAMPLES VISIT WWW.VIDEOMYSTORY.COM

