

Group Discount - Exhibitor Promotion Video

PRODUCTION COMPLETION FROM PROJECT START: 7- 14 DAYS

SCRIPTING AND VOICE OVER TALENT

na **\$0**

HD FILMING

- Conduct casual interview with exhibitor in booth space using a hand held HD camera with photography lens and shotgun boom microphone asking the following questions:

1. How are you different then your competitors and what is unique about your services or product?
2. How long have you been in business, what credentials or certifications do you have, won any awards?
3. What are a few of your best testimonials that you hear from your customers?
4. What is the best way to contact you or find out more information about your company, do you offer free consultation?
5. What is your phone number and web address?

\$200

In addition to interview, capture the following short shots to be incorporated with interview:

- products, demos, displays, signage, crowds in booth, exhibitor talking to attendees and all other happenings

SET UP AND FILMING = .5 HOURS (includes all equipment and rental charges)

EDITING AND DESIGN

- Review and edit out best of interview footage and combine into one video, and arrange order of relevance
- Edit out best shots of products, demos, displays, signage, crowds in booth, exhibitor talking to attendees and all other happenings, and match to interview voice over
- Screen capture exhibitor web site images, photoshop and add to match interview voice over
- Enhance all video and audio, add transitions and effects, and search and add appropriate background music and logo in corner of screen throughout
- Provide client with edited hd web ready video file to download and add to youtube etc.

EDITING AND DESIGN= 10-15 HOURS

\$850

DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

NOTES

Pay Invoice Online at:
VideoMyStory.com/pay

Or Mail Check to:
Video My Story
2732 Grand Avenue South, Suite 102
Minneapolis, MN 55408

SUB TOTAL= \$1,050

COLLABORATION MULTI PROJECT DISCOUNT = \$800

TOTAL PRODUCTION COST DUE = \$250