

**Company / Product Voice Over Overview Video**

PRODUCTION COMPLETION FROM PROJECT START: 7- 14 DAYS

**SCRIPTING AND VOICE OVER TALENT**

CLIENT PROVIDES APPROVED **140 MAX SCRIPT** FOR 1 MINUTE OF VOICE OVER

- videomystory records professional voice talent and pays all talent charges

**\$150**

**HD FILMING**

(1-2 HOUR FILMING SESSION)

- Using HD handheld camera with photography lens, capture quick shots of the following:

interior and exterior shots of place of business or facility  
staff at work, in meetings, working at desks, manufacturing and all other work actions  
product displays, completed projects and services in action

**\$300**

SET UP AND FILMING = 1 HOUR (includes all equipment rentals and costs)

**EDITING AND DESIGN**

- Edit voice over sound track and add appropriate music
- Edit quick shots from 1-2 hour filming session
- Using a dropbox, client adds logos, best photos, images, video clips and other graphics or media related to brand
- Edit captured and uploaded video footage and strategically add to match 1 minute of voice over audio
- Enhance colors, add effects and logo in the corner throughout the video
- Provide edited hd video file to easily download and add to youtube account and web page etc

EDITING AND DESIGN= 10-20 HOURS

**\$1,200**

**DELIVERABLES**

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

**Pay Invoice Online at:**

[VideoMyStory.com/pay](http://VideoMyStory.com/pay)

**Or Mail Check to:**

**Video My Story**

2732 Grand Avenue South, Suite 102  
Minneapolis, MN 55408

**SUB TOTAL= \$1,650**

**COLLABORATION MULTI PROJECT DISCOUNT = \$1,100**

**TOTAL PRODUCTION COST DUE = \$550**