

Showcase Testimonial Video - Invoice 2016

PRODUCTION COMPLETION FROM PROJECT START: 14-30 DAYS

SCRIPTING AND VOICE OVER TALENT

na **\$0**

HD FILMING

- After showcase speaking during the break, using a hand held HD camera with photography lens and shotgun boom microphone, capture casual interviews with a table 6 of audience members asking them:

1. What will you take away from what you just heard?
2. Was the speaker engaging, what did you like about the way they presented?
3. What would you tell someone what you heard from the speaker?
4. Who else would be a good audience to hear the speaker?

\$300

In addition to interviews, capture the following short shots to be incorporated with testimonials:

- speaker greeting and talking to audience members and organizers before presentation
- audience reactions; clapping, laughing, taking notes, Q&A, standing exercises and ovations
- crowds around speaker after presentation, book signing, selling products, photos with speaker, conversations

SET UP AND FILMING = 1.5 HOURS (includes all equipment and rental charges)

VIDEO EDITING AND DESIGN

AUDIENCE TESTIMONY VIDEO EDITING

- Review and edit out best of audience testimonial footage and combine into one video, and arrange order of relevance
- Edit out best shots of speaking from keynote, audience and other footage like book signing and match to testimonial voice over
- Resize and crop interviews, add video and audio enhancements and transitions and effects
- Search and add appropriate background music and logo in corner of screen throughout
- Provide client with edited hd web ready video file to download and add to youtube etc.

EDITING AND DESIGN= 12-18 HOURS

\$850

DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

TRAVEL EXPENSES

DRIVE FARGO + HOTEL COSTS **\$150**

SUB TOTAL= \$1,150

MULTI PROJECT COLLABORATION DISCOUNT = \$600

TOTAL PRODUCTION COST = \$550

Please make deposits and payments payable to:

Video My Story | HD Productions

2732 Grand Avenue South, Suite 102

Minneapolis, MN 55408

OR PAY ONLINE AT: www.videomystory.com/pay