

In Depth Speaker Interview Promo Video Invoice

PRODUCTION COMPLETION FROM PROJECT START: 7- 14 DAYS

SCRIPTING AND VOICE OVER TALENT

Interview Questions:

1. *Why are you an expert in your field, what are some of your most regarded credentials?*
2. *What is the value you bring to your audience, what will they take away from your presentation?*
3. *Why should an meeting planner hire you, how are you different than other speakers?*
4. *What have meeting planners said about you, what are some of you best testimonies?*
5. *Any other benefits that your audience or clients will gain from your presentation or coaching, or final comments?*

\$0

HD FILMING

30 MINUTE TIMESLOT FOR INTERVIEW

- set up studio lighting lighting and multiple camera angles with 50mm lenses in live setting or using a green screen studio
- conduct interviews with client asking questions
- following interview, film broll including interviewee working at desk, meeting with staff, location and other shots if available

SET UP AND FILMING = 2 HOURS (includes all equipment and rental charges)

\$450

EDITING AND DESIGN

- Sync up multiple video camera angles and edit out best takes and switch camera angles like" talk show"
- Add office or other professional background, or logo animation to green screen footage
- Transcribe entire edited interview for client to review and client provides sound bytes to be edited together into 2-5 minute video
- Make sound byte edits per client direction and re adjust angles
- Provide a dropbox for client to add logos, best photos, images, video clips and other graphics and medias are added to interview
- Add photos and youtube video clips to match interview content
- Enhance color, sound throughout and add background music
- Provide client with edited hd web ready video file to download and add to youtube etc.

EDITING AND DESIGN= 25-30 HOURS

\$1,560

DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

NOTES

Pay Invoice Online at:
VideoMyStory.com/pay

Or Mail Check to:
Video My Story
2732 Grand Avenue South, Suite 102
Minneapolis, MN 55408

SUB TOTAL= \$2,010

COLLABORATION MULTI PROJECT DISCOUNT = \$1,160

TOTAL PRODUCTION COST DUE = \$850