

## Invoice - 12x LinkedIn 2 Minute Blog Videos

PRODUCTION COMPLETION FROM PROJECT START: 14-30 DAYS

### SCRIPTING AND VOICE OVER TALENT

Client provides 12x maximum 280 word scripts and 2-3 outfit changes (tops only)

\$0

### HD FILMING

#### (1 HOUR TIME SLOT)

- Pay and rent hotel conference room, set up full green screen studio
- Film 12 2 minute blog videos using multiple HD Camera angles, Studio Lighting, Green Screen and teleprompter.

\$1,100

#### Location:

Metro Twin Cities Embassy Suites, Hilton or other hotel with conference facilities

**HD FILMING= 1 HOUR (INCLUDES ALL EQUIPMENT RENTAL OR COSTS)**

### VIDEO EDITING AND DESIGN

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Sync and match up all interview video camera angles
- edit best take and sync multiple camera angles
- chroma key green and prepare footage for graphic backgrounds
- switch camera angles based on conversation emphasis
- using solid color or redesign logo into animation and create green screen background video
- client provides logo and call to action copy to be added at opening and/or closing of video
- redesign logo and animate
- add appropriate background music throughout
- Enhance color, sound throughout interview content and add background music
- produce and provide high resolution video file and for client to review and download online and add to social media etc
- provide 12 separate hd web ready video files and link to easily download files via Dropbox or WeTransfer

\$1,100

**EDITING & DESIGN = 15-20 HOURS**

### DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other file conversions are available.

**SUB TOTAL= \$2,200**

**GROUP DISCOUNTS = \$1,350**

**PRODUCTION COSTS = \$850**

**Pay Invoice Online at:**

**[VideoMyStory.com/pay](http://VideoMyStory.com/pay)**

**Or Mail Check to:**

**Video My Story**

**2732 Grand Avenue South, Suite 102**

**Minneapolis, MN 55408**