

INVOICE - 4 for 1 Video Package August 21 22 2024

PRODUCTION COMPLETION FROM PROJECT START: 14-30 DAYS

NOTES TO CLIENT

1. Big Stage 19 Minute Keynote Video - **10 MINUTES MAXIMUM ON STAGE**
3. 12x LinkedIn 2 Minute Blog Videos - **Client provides 12x maximum 280 word scripts and 2-3 outfit changes (tops only)**
4. News Like 2 Minute Interview Video - **280 WORD MAX SCRIPT**

\$0

HD FILMING

1. **Big Stage 10 Minute Keynote Speaker Video**
10 Minute Speaking Time Slots 8/21

2. **Audience Testimonial 2 Minute Video**
10 Minute Audience Interviews after speeches 8/21

3. **12x Weekly 2 Minute LinkedIn Videos**
60 Minute Recording Sessions 8/22 & 8/23

4. **News Like 2 Minute Interview Video**
20 Minute Recording Sessions 8/22 & 8/23

\$2,000

VIDEO EDITING AND DESIGN

1. BIG STAGE MULTI CAMERA VIDEO EDITING

- Rent Conference room and set up multiple camera, front and rear lighting
- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Sync and match up all interview video camera angles
- edit best take and sync multiple camera angles
- Design wide angle video angles using actual conference wide shots combined with graphics to appear full stage with audience
- edit multi camera angles switching angles like "academy awards"
- Enhance color, sound and add effects
- Provide final versions web ready HD Video Files easy to upload to youtube and add to website

2. AUDIENCE TESTIMONIAL VIDEO EDITING

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Review and edit out best of audience testimonial footage and combine into one video, and arrange order of relevance
- Edit out best shots of speaking from keynote, interacting with audience and other footage related
- Resize and crop interviews, add video and audio enhancements and transitions and effects
- Search and add appropriate background music
- Provide client with edited hd web ready video file to download and add to youtube etc.

3. EDITING 12 LINKED IN WEEKLY BLOG VIDEOS

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Sync and match up all interview video camera angles
- edit best take and sync multiple camera angles
- chroma key green and prepare footage for graphic backgrounds
- switch camera angles based on conversation emphasis
- using solid color or redesign logo into animation and create green screen background video
- client provides logo and call to action copy to be added at opening and/or closing of video
- redesign logo and animate
- add appropriate background music throughout
- Enhance color, sound throughout interview content and add background music
- provide 12 separate hd web ready video files and link to easily download files via Dropbox or WeTransfer

4. NEWS LIKE INTERVIEWS EDITING

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Sync and match up all interview video camera angles
- edit best take and sync multiple camera angles
- chroma key green and prepare footage for graphic backgrounds
- switch camera angles based on conversation emphasis
- Add office or other professional background
- Enhance color, sound throughout and add background music
- Provide client with edited hd web ready video file to download and add to youtube etc.

\$3,000

DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

TRAVEL EXPENSES

\$0

Pay Invoice Online at:

[VideoMyStory.com/pay](https://videomystory.com/pay)

Or Mail Check to:

Video My Story

2732 Grand Avenue South, Suite 102
Minneapolis, MN 55408

SUB TOTAL= \$5,000

GROUP DISCOUNT = \$3,900

4 FOR 1 PACKAGE COST = \$1,100