

## Invoice - 2 Minute Audience Reaction Video

PRODUCTION COMPLETION FROM PROJECT START: 14-30 DAYS

### SCRIPTING AND VOICE OVER TALENT

na

\$0

### HD FILMING

(10 MINUTE TIME SLOT)

#### TESTIMONY FILMING:

- After event presentation using a hand held HD camera with photography lens and shotgun boom microphone, capture casual interviews with audience members asking them:

1. *What will you take away from what you just heard?*
2. *Was the speaker engaging, what did you like about the way they presented?*
3. *What would you tell someone what you heard from the speaker?*
4. *Who else would be a good audience to hear the speaker?*

\$350

In addition to interviews, capture the following short shots to be incorporated with testimonials:

- speaker greeting and talking to audience members and organizers before presentation
- audience reactions; clapping, laughing, taking notes, Q&A, standing exercises and ovations
- crowds around speaker after presentation, book signing, selling products, photos with speaker, conversations

**GEAR PREP SET UP AND FILMING = 1 HOUR (includes all equipment and rental charges)**

### VIDEO EDITING AND DESIGN

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Review and edit out best of audience testimonial footage and combine into one video, and arrange order of relevance
- Edit out best shots of speaking from keynote, interacting with audience and other footage related
- Resize and crop interviews, add video and audio enhancements and transitions and effects
- Search and add appropriate background music
- Provide client with edited hd web ready video file to download and add to youtube etc.

\$750

**EDITING AND DESIGN= 15-20 HOURS**

### DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

### TRAVEL EXPENSES

\$0

**Pay Invoice Online at:**

[VideoMyStory.com/pay](http://VideoMyStory.com/pay)

**Or Mail Check to:**

**Video My Story**

2732 Grand Avenue South, Suite 102

Minneapolis, MN 55408

**SUB TOTAL= \$1,100**

**GROUP DISCOUNTS = \$750**

**PRODUCTION COSTS = \$350**