

Invoice - 2 Minute News Like Interview Video

PRODUCTION COMPLETION FROM PROJECT START: 7- 14 DAYS

SCRIPTING AND VOICE OVER TALENT

Suggested Interview Questions for **280 WORD MAX SCRIPT**

1. Why are you an expert in your field, what are some of your most regarded credentials?
2. What is the value you bring to your audience, what will they take away from your presentation?
3. Why should an meeting planner hire you, how are you different than other speakers?
4. What have meeting planners said about you, what are some of you best testimonies?
5. Any other benefits that your audience or clients will gain from your presentation or coaching, or final comments?

\$0

HD FILMING

(30 MINUTE TIME SLOT)

- Pay and rent hotel conference room, set up full green screen studio
- Film 2 minute interview using multiple HD Camera angles, Studio Lighting, Green Screen and teleprompter.

Location:

Metro Twin Cities Embassy Suites, Hilton or other hotel with conference facilities

HD FILMING= 1 HOUR (INCLUDES ALL EQUIPMENT RENTAL OR COSTS)

\$250

EDITING AND DESIGN

- Download SD cards with video data from each camera to computer
- Set up new editing project and set video/audio platforms and formats
- Sync and match up all interview video camera angles
- edit best take and sync multipule camera angles
- choma key green and prepare footage for graphic backgrounds
- switch camera angles based on conversation emphasis
- Add office or other professional background
- Enhance color, sound throughout and add background music
- Provide client with edited hd web ready video file to download and add to youtube etc.

EDITING AND DESIGN= 10-15 HOURS

\$850

DELIVERABLES

PROVIDED MEDIA FORMAT: You will be provided with a link download a master hd video file that your marketing department can cut into promotional segments, convert for the web, uploaded to YouTube, Facebook and other social media accounts, as well as be converted and burned to DVD or bluray. Since the file is HD it's ready to be sent to tv stations as VNR (video news release) for pr like a press release. Other files conversions are available.

NOTES

Pay Invoice Online at:

VideoMyStory.com/pay

Or Mail Check to:

Video My Story

2732 Grand Avenue South, Suite 102

Minneapolis, MN 55408

SUB TOTAL= \$1,100

APPLICABLE DISCOUNTS = \$750

PRODUCTION COSTS = \$350